

WELCOME TO



TRADE SENSE  
LIMITED

# About Trade Sense Ltd

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Trade Sense Ltd is a licensed Money Manager authorized to choose and manage investments for its online Forex trading clients and develop appropriate investment strategies to enhance investor returns. Trade Sense Ltd is licensed and regulated by the Capital Markets Authority in the Republic of Kenya, License No. 160

Trade Sense Ltd is ideal for anyone seeking to access the profit potential which online markets present. Trading in the online markets can potentially offer those with the required know how and skill access significant returns. These potential returns are what attract hundreds of thousands of people to trading and investing every year. Trade Sense Ltd aims to offer a complete solution for individuals and investors who do not either have the necessary time available or skills to trade themselves. We provide an access to a managed trading service with high level of openness to gain a true insight into our performance. Our managed trading service adopts a system that aims to achieve optimal returns of between 20-25% (minus fees) per annum for investors. You will benefit from our expertise in the markets and our years of experience in connecting investors to trading strategies that seek higher returns.





### US Dollar Fund

US Dollar denominated investment product that enables investors to invest and earn profits in US Dollars



### Purposeful

An objective rule-based strategy with the single purpose of finding low risk, highly profitable, and high probability trading and investing opportunities.



### Adaptable

The same strategy principles are used to invest in Forex, Global stocks and Commodities..



### Simple

The strategy does not rely on multiple conventional indicators and technical analysis, but follows a simple, sequential set of steps that lead to and confirm quality trading and investing opportunities.



# Trade Sense Investing Strategy

The core of Trade Sense Ltd financial markets trading strategy is build around the principles of Supply and Demand. Supply and Demand are the only true laws which govern the movement of prices in any market around the world. Prices move when Supply and Demand are out of balance. This imbalance gives us a clue of further price movement in the market. Trade Sense objectively identify what this picture of Supply and Demand looks like on a chart and then use this information to place the trades for the future.




# We will be using a MAM System

MAM stands for Multi Account Manager. This unique kind of trading setup allows investors to allocate funds to a qualified trader or money manager of their choice who in turn manages these pooled funds across multiple trading accounts. The money manager will receive a performance fee for this service which is a set percentage calculated on the trading gains. The remaining profit is distributed back to the investors according to the percentage allocation they each have in the total pool of funds.



## TRADE SENSE LTD: ACCOUNT FEATURES

ACCOUNT FEATURE	GOLD (RETAIL) ACCOUNT	PLATINUM (CORPORATE) ACCOUNT
Set-up Fee	\$150	\$300
Minimum Investment	\$2,000	\$10,000
Minimum Top-up	\$500 and above	\$1,000 and above
Performance Fee	33%	32%
Redemption Fee	0%	0%
Lock-In-Period for principal amount	6 Months	6 Months
Profit withdrawal	Quarterly	Quarterly
Annual Management Fee	3% (prorated daily over 365 days)	3% (prorated daily over 365 days)
Islamic Account	Swap free forex account	Swap free forex account



Acquire the knowledge  
of how your funds  
are being managed  
in the Financial  
markets



### Product Transparency

Get Daily and Monthly reports.  
Track your funds real time.  
Flexible deposits and withdrawals.



### Seminar/ Webinar

Exchange of knowledge between  
Trade Sense Ltd and Investors will be  
done in conjunction with local Forex  
brokers through online webinars or  
seminars.



### Product Knowledge

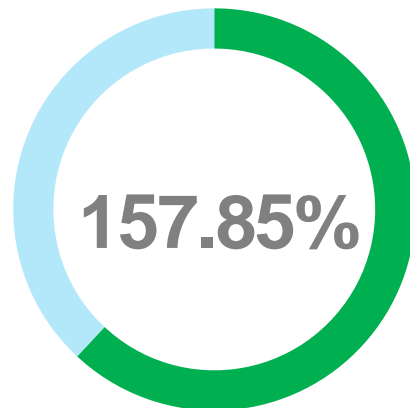
Through collaborations with Forex  
brokers, Investors will have a better  
understanding of the functionality of  
our financial product compared to other  
investments.



# Monthly And Yearly Performance: System To Be Adopted

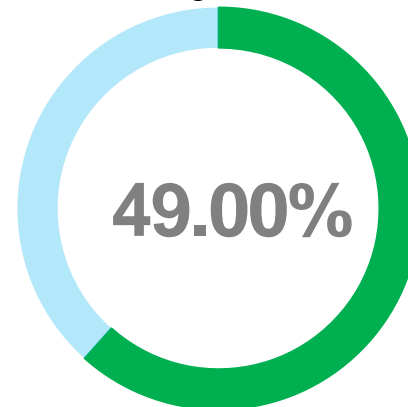
Year	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec
2021	0%	14.75%	7.17%	12.31%	15.3%	37.1%	36.84%	-13.37	4.62%	34.36%	2.6%	5.23%
2022	40.65%	-0.67%	21.6%	1.34%	-12.64	0.00%	5.08%	-6.59%	TBD	TBD	TBD	TBD

2021

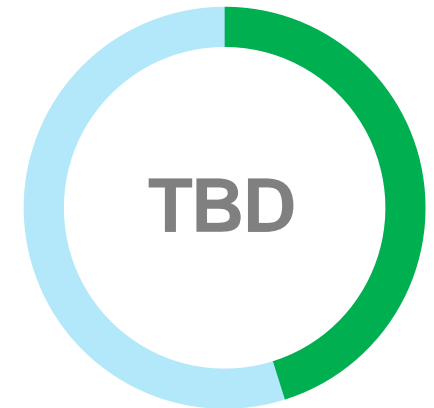


2022

*\*First Eight Months*

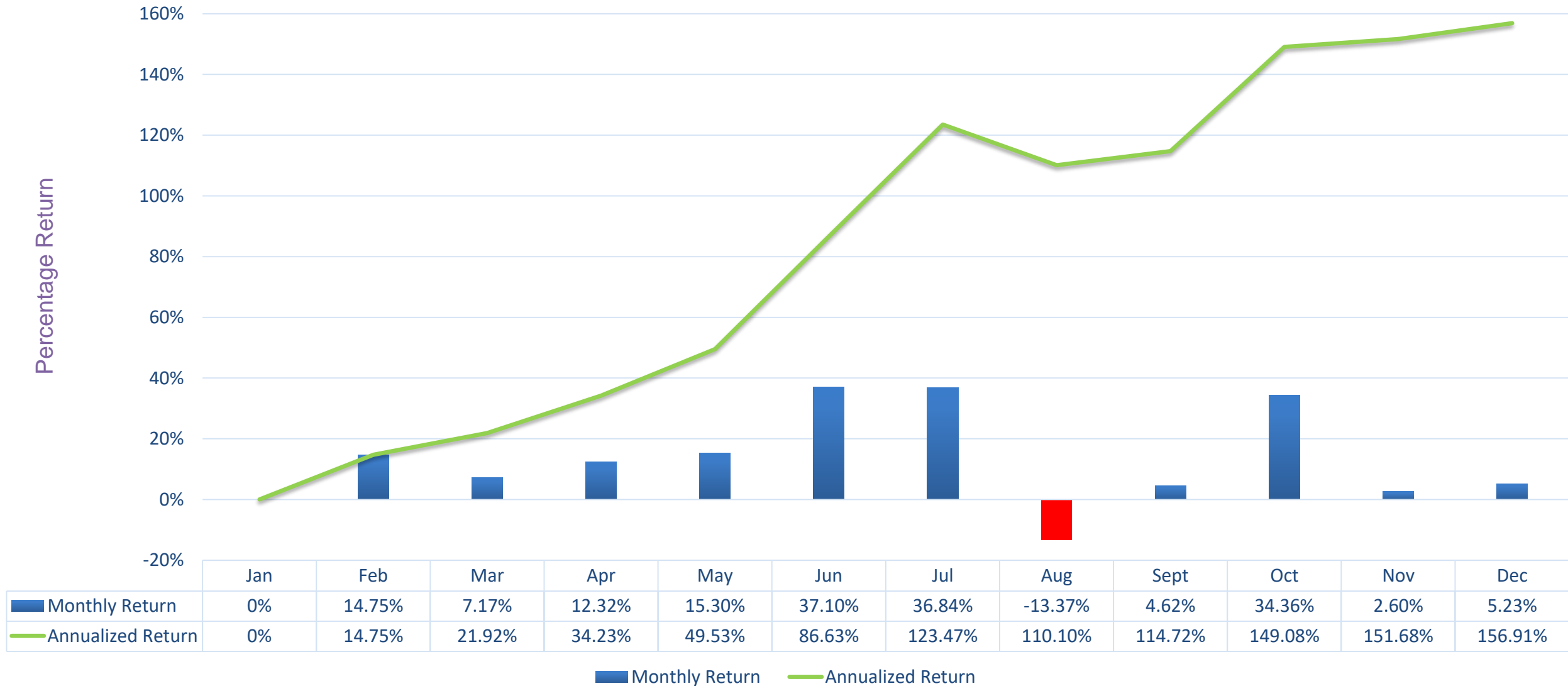


2022



NB: Past Performance is Not Indicative of Future Results.

# TRADE SENSE LTD: FUND PERFORMANCE 2021- SYSTEM TO BE ADOPTED

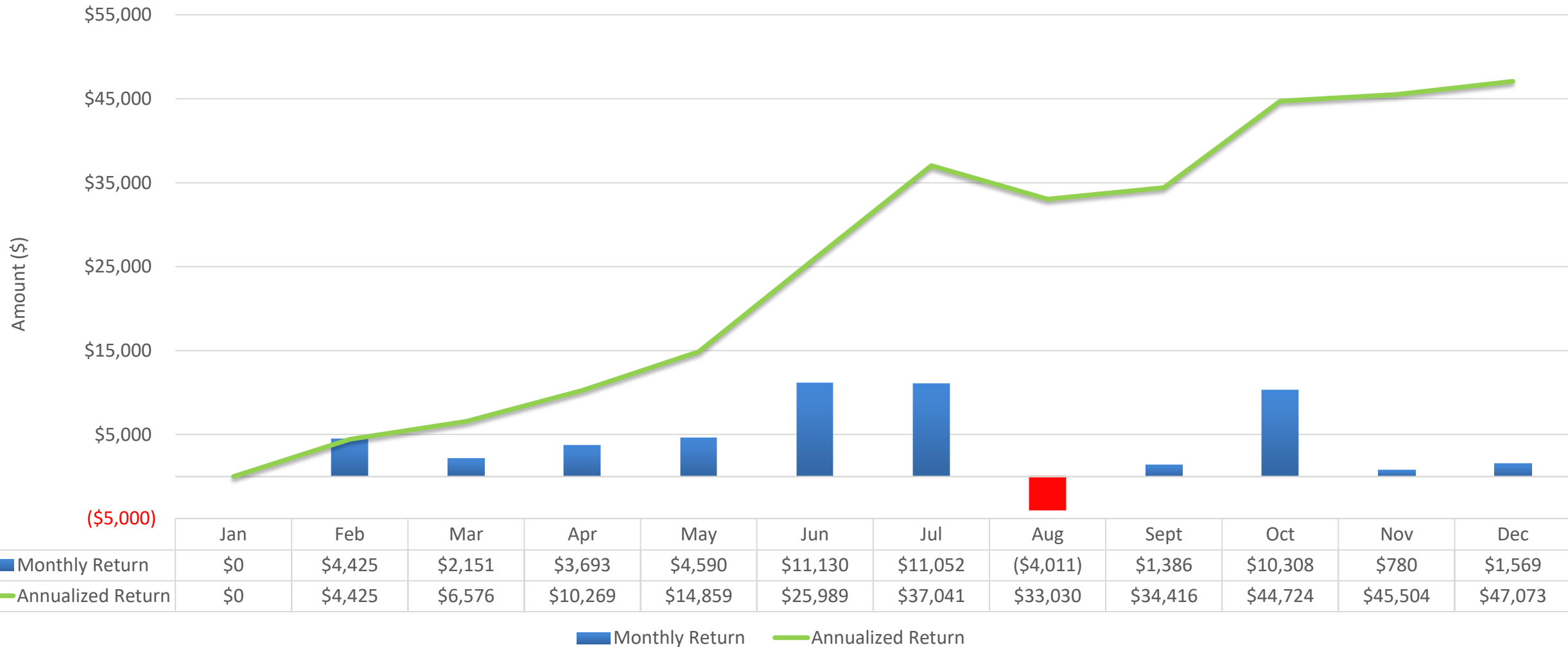


NB: Past Performance is Not Indicative of Future Results.



# TRADE SENSE LTD: FUND PERFORMANCE 2021- SYSTEM TO BE ADOPTED

Initial capital: \$30,000



NB: Past Performance is Not Indicative of Future Results.

### Average ROI Per Month

10.34%

### Best Month

40.65%

### Worst Month

- 13.37%

### Winning Months

70%



NB: Past Performance is Not Indicative of Future Results.

## Key Performance Indicators From Jan 2021

**Maximum Portfolio Dip to date**

**25.74%**

**ROI: Last 3 Months**

**-1.51%**

**ROI: 12 Months (2021)**

**157.85%**


**ROI: Jan-2022 to August-2022**

**49.00%**



NB: Past Performance is Not Indicative of Future Results.

# Key Performance Indicators From Jan 2021



# General Fund Guidelines

## Legal Structure

Money Manager

Licensed by CMA, License No. 160

## Account Setup

Onboarding by Trade Sense Ltd and local Forex brokers regulated by CMA

## Highwater Mark: Yes

33% performance fee on profits

3% annual management fee

One time set up fee

## Sharia Compliance: Yes

Islamic Forex trading account available

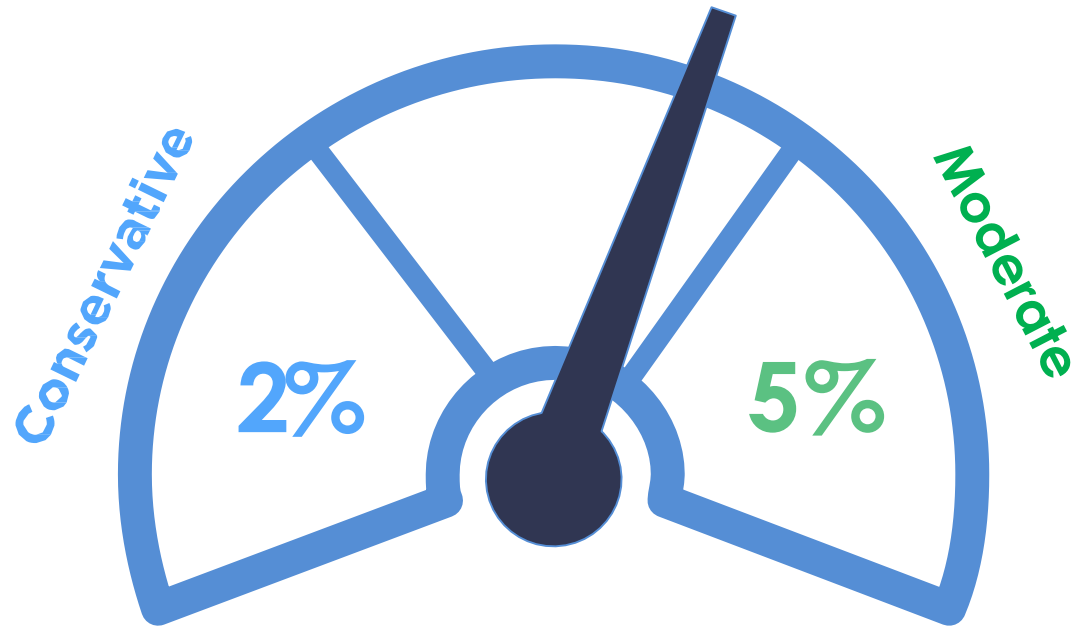
## Investment Style

Technical and Automated both Short term and Long term trading

## Investment Assets

Forex, Global Stocks and Commodities





## Risk Tolerance Classification



NB: Past Performance is Not Indicative of Future Results.

## Requirements to Sign Up a Trading Account Under Locally CMA Regulated Forex Brokers

### Individual/Joint Account

- National ID/Passport copy
- KRA Pin certificate

### Corporate/Institutional Account

- Certificate of registration
- KRA Pin certificate
- Directors' ID/Passport and KRA Pin certificate

**For More inquiries, Contact us on:**

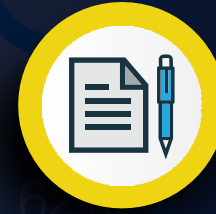
Phone: +254 - 702 180 180

Email: [support@tradesense.co.ke](mailto:support@tradesense.co.ke)

Web: [www.tradesense.co.ke](http://www.tradesense.co.ke)



## How It Works



### APPLICATION

Complete and submit easy, step by step trading account opening (Individual, chama, sacco or company account)



### TRANSFER FUND

Once your application for a trading account is approved, then transfer funds to your forex trading account.



### FLEXIBLE INVESTING

Increase your capital anytime and access your profits at regular intervals.



### DAILY REPORTING

Get daily reports on how your Investment is tracking and watch an expert trader manage your funds.

Trade Sense Ltd, Kenyatta Avenue, JKUAT Towers (Formerly ICEA Building), 17th Floor, P.o Box 1530-00606, Sarit, Nairobi, Kenya is an authorized Forex Account Management Company licensed to choose and manage investments for its online forex trading clients and develop appropriate investment strategies to enhance investor returns. Trade Sense Ltd is licensed and regulated by the Capital Markets Authority in the Republic of Kenya, License No. 160

PAST PERFORMANCE IS NO GUARANTEE OF FUTURE RESULTS. PRICES CAN GO DOWN AS WELL AS UP. THERE IS A SIGNIFICANT RISK INVOLVED IN TRADING. CONDITIONS CAN VARY, AND THEREFORE INFLUENCE PERFORMANCE.

**Hypothetical Disclaimer:** Hypothetical performance results have many inherent limitations, some of which are described below. No representation is being made that any account will or is likely to achieve profits or losses similar to those shown. In fact, there are frequently sharp differences between hypothetical performance results and the actual results subsequently achieved by any particular trading strategy. One of the limitations of hypothetical performance results is that they are generally prepared with the benefit of hindsight. In addition, hypothetical trading does not involve financial risk, and no hypothetical trading record can completely account for the impact of financial risk in actual trading. For example, the ability to withstand losses or to adhere to a particular trading strategy in spite of trading losses are material points which can also adversely affect actual trading results. There are numerous other factors related to the markets in general or to the implementation of any specific trading strategy which cannot be fully accounted for in the preparation of hypothetical performance results and all of which can adversely affect actual trading results.

Trade Sense Ltd strongly suggests that you undertake independent due diligence and consultation with a professional forex broker or competent financial adviser regulated by the capital markets authority.

# Legal Information And Disclaimer

